

FAREHAM

BOROUGH COUNCIL

Report to Portchester Crematorium Joint Committee

Date: 14 December 2015

Report of: Treasurer to the Joint Committee

Subject: PORTCHESTER CREMATORIUM LOGO

SUMMARY

1. The most recent 'Development Plan 2015-2020' was approved by the Joint Committee in March 2015. This Plan identified that the web site for Portchester Crematorium was in need of being refreshed, and work has commenced to improve the image and navigation of the website as well as a review of the content.
2. As part of this work it has been highlighted that Portchester Crematorium does not have an independent logo. It is felt that this would be an ideal time to consider the adoption of a logo that can become an integral part of the website theme and improved image.
3. Eastleigh Borough Council have been commissioned to prepare a sample of logos for consideration which are set out on the following pages for consideration and discussion.

RECOMMENDATION

- (a) That logo B be approved for adoption for Portchester Crematorium.

Reference Papers

- (i) Report of the Clerk to the Portchester Crematorium Joint Committee 'Development Plan 2015-2020' – 16 March 2015.

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Treasurer to the Joint Committee
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For further information on this report, contact Kate Busby, 01329 824685